

EVER WONDERED WHAT YOUR CEO IS THINKING?

Ever think about what questions you would like to ask them? How about what questions would CEOs actually like to be asked by their employees? We asked **15 CEOs** across the globe to share what kind of questions they would like to be asked by their team, as well as thought provoking questions they have been asked in the past.

The responses we received ranged from personal and business values, to their character, what they think of their employees and company, career development and culture. We had some really interesting replies.

Read below to tap into the mindset of the top decision maker - on current and future strategy, their motivations, vision and if you're lucky, gain personal insights into their intent for the business.

15
CEOs



JOE HESSLING
365 Retail Markets

The most impressive question ever asked of me was by an intern. It was simply, why?

She had the guts to question a decision I made and it stuck with me over the years as a symbol that no one is above logic."

HENRY SCHUCK
Zoominfo

If you had one do-over in the last three years, what would you do over?



SHAWN LIPMAN
Feedonomics, LLC

Knowing what you know now, would you hire yourself for your job?



GODARD ABEL
G2.com, Inc.

Why do you personally care about embedding inclusion and belonging in our culture?



BOBBY GILL
Blue Label Labs

Where is the company today versus where you thought it would have been 5 years ago?



DEBBIE MADDEN
Stride Consulting

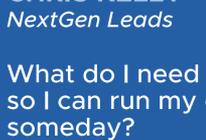
What are you most afraid of regarding the future success of the business?



JOHN GOULDING
Workvivo

How are you doing?

(Asked in a helpful way that recognises that the CEO is human and has worries & pressures like everybody else - possibly more!)



CHRIS KELLY
NextGen Leads

What do I need to get better at so I can run my own company someday?



CASEY CLARK
Cultivate Advisors

When and how will you know if you're not the most qualified person to be running the company as it continues to grow and scale?



GASSIA GERGES
1Link Technology

What makes you angry at work?

This question reveals a leader's value system, priorities, and overall character.



TYLER COVEY
MDstaffers

What would your staff say is your management style?



MICHAEL STRATTA
Arcalea

How can I make sure I'm adding value to the organization?



TREY GIBSON
SPOTIO

My career goals are x, y and z. How can I better the company reach its goals while progressing in my career goals at the same time?



MAX RICE
SkyVerge

When was the last time you changed your mind about something important?



SETH GOLDMAN
UrbanStems

What are your personal goals?

In framing it that way, the employee was asking not just what my goals were for the business, but how they aligned with my own expectations and values and in turn, their own. This question often gets asked to an interviewee or new employee, but rarely does it get asked by an employee to their boss.

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